

HAND DELIVERED

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

PAGE 1 OF 7
FOR SE OF FORM 24/48

RECEIVED

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| NAME OF COMMITTEE (In Full) NRSC | | FEC IDENTIFICATION NUMBER C00027466 | |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report | | FEC MAIL CENTER | |
| <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | | | |

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|--|-------------|--|---|
| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 24280.00 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890011 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/ Type | Date of Disbursement or Obligation 09 / 23 / 2014 |
| Name of Federal Candidate MARK PETER BEGICH | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK |
| Calendar Year-To-Date Per Election for Office Sought | | 1975422.81 | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ |

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|--|-------------|--|---|
| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 5125.00 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890012 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/ Type | Date of Disbursement or Obligation 09 / 23 / 2014 |
| Name of Federal Candidate MARK PETER BEGICH | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK |
| Calendar Year-To-Date Per Election for Office Sought | | 1975422.81 | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ |

| | |
|---|----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 29405.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures.....▶ | |
| (c) TOTAL Independent Expenditures.....▶ | |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date 09 / 24 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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| NAME OF COMMITTEE (In Full) NRSC | FEC IDENTIFICATION NUMBER C 00027466 |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

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|---|--|---|-------------------------------|
| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 173254.00 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890013 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | Category/Type | Date of Disbursement or Obligation 09 / 19 / 2014 | |
| Name of Federal Candidate MARK LUNS福德 PRYOR | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate | District: 00 State: AR |
| Calendar Year-To-Date Per Election for Office Sought 1005075.19 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 27607.68 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890014 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | Category/Type | Date of Disbursement or Obligation 09 / 19 / 2014 | |
| Name of Federal Candidate MARK LUNS福德 PRYOR | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate | District: 00 State: AR |
| Calendar Year-To-Date Per Election for Office Sought 1005075.19 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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|---|-----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 200861.68 |
| (b) SUBTOTAL of Unitemized Independent Expenditures.....▶ | |
| (c) TOTAL Independent Expenditures.....▶ | |

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|---|--|--|--|
| NAME OF COMMITTEE (In Full) NRSC | | FEC IDENTIFICATION NUMBER C C00027466 | |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report | | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

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|---|--------------------|---|---|
| Full Name of Payee STRATEGIC MEDIA PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 7669 STAGERS LOOP | | Amount 463760.00 | |
| City DELAWARE | State OH | Zip Code 43015 | Transaction ID : SE24.9890015 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 19 / 2014 |
| Name of Federal Candidate MARK EMERY UDALL | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO |
| Calendar Year-To-Date Per Election for Office Sought 621097.86 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 24400.00 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890016 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 23 / 2014 |
| Name of Federal Candidate MARK EMERY UDALL | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO |
| Calendar Year-To-Date Per Election for Office Sought 621097.86 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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|---|------------------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 488160.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures.....▶ | |
| (c) TOTAL Independent Expenditures.....▶ | |

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|--|---|
| NAME OF COMMITTEE (In Full) NRSC | FEC IDENTIFICATION NUMBER C C00027466 |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

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| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 22130.86 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890017 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 23 / 2014 |
| Name of Federal Candidate MARK EMERY UDALL | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 22850.00 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890018 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 23 / 2014 |
| Name of Federal Candidate MARK EMERY UDALL | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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|---|----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 44980.86 |
| (b) SUBTOTAL of Unitemized Independent Expenditures.....▶ | |
| (c) TOTAL Independent Expenditures.....▶ | |

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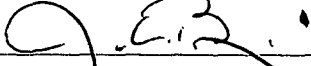
| | |
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| NAME OF COMMITTEE (In Full) NRSC | FEC IDENTIFICATION NUMBER C C00027466 |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

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|---|-------------|---|---|
| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 1675.00 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890019 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 23 / 2014 |
| Name of Federal Candidate MARK EMERY UDALL | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 10059.20 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890020 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 19 / 2014 |
| Name of Federal Candidate BRUCE LOWELL BRALEY | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ | |

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| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 11734.20 |
| (b) SUBTOTAL of Unitemized Independent Expenditures.....▶ | |
| (c) TOTAL Independent Expenditures.....▶ | |

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Signature Jay Banning 

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| NAME OF COMMITTEE (In Full) NRSC | | FEC IDENTIFICATION NUMBER C C00027466 | |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report | | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

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|---|-------------|---|---|
| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 396340.16 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890021 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 19 / 2014 |
| Name of Federal Candidate BRUCE LOWELL BRALEY | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) | |

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| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 23880.00 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890022 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 23 / 2014 |
| Name of Federal Candidate BRUCE LOWELL BRALEY | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA |
| Calendar Year-To-Date Per Election for Office Sought | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) | |

| | |
|---|-----------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 420220.16 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... | |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

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Date 09 / 24 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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| NAME OF COMMITTEE (In Full) NRSC | FEC IDENTIFICATION NUMBER C C00027466 |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

| | | | |
|---|--------------------|--|---|
| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 22 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 273829.20 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890023 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 19 / 2014 |
| Name of Federal Candidate JANET KAY RUTHVEN HAGAN | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC |
| Calendar Year-To-Date Per Election for Office Sought | | 1896617.85 | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ |

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| Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT | | Date of Public Distribution/Dissemination 09 / 23 / 2014 | |
| Mailing Address 815 SLATERS LANE | | Amount 488624.88 | |
| City ALEXANDRIA | State VA | Zip Code 22314 | Transaction ID : SE24.9890024 |
| Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION | | Category/Type | Date of Disbursement or Obligation 09 / 19 / 2014 |
| Name of Federal Candidate JANET KAY RUTHVEN HAGAN | | <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC |
| Calendar Year-To-Date Per Election for Office Sought | | 1896617.85 | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶ |

| | |
|---|-------------------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶ | 762454.08 |
| (b) SUBTOTAL of Unitemized Independent Expenditures.....▶ | |
| (c) TOTAL Independent Expenditures.....▶ | 1957815.98 |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date **09 / 24 / 2014**

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

| | |
|--|---|
| <input checked="checked" type="checkbox"/> Hand Delivered | Date of Receipt <i>9/24/2014</i> |
| <input type="checkbox"/> USPS First Class Mail | Postmarked |
| <input type="checkbox"/> USPS Registered/Certified | Postmarked (R/C) |
| <input type="checkbox"/> USPS Priority Mail | Postmarked |
| <input type="checkbox"/> USPS Priority Mail Express | Postmarked |
| <input type="checkbox"/> Postmark Illegible | |
| <input type="checkbox"/> No Postmark | |
| <input type="checkbox"/> Overnight Delivery Service (Specify): | Shipping Date |
| | Next Business Day Delivery <input type="checkbox"/> |
| <input type="checkbox"/> Received from House Records & Registration Office | Date of Receipt |
| <input type="checkbox"/> Received from Senate Public Records Office | Date of Receipt |
| <input type="checkbox"/> Received from Electronic Filing Office | Date of Receipt |
| <input type="checkbox"/> Other (Specify): | Date of Receipt or Postmarked |
| <i>JB</i> PREPARER (8/2013) | <i>9/24/2014</i> DATE PREPARED |